






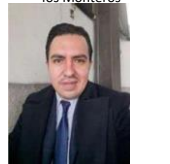





**4º Encuentro Académico Estatal para Maestros de Inglés
PROGRAMA**

HORARIO	SALÓN	PONENTES	CONFERENCIAS/TALLERES	INFORMACIÓN	BIO DATA
Jueves 7 de septiembre					
15:00 – 16:00 hrs.	VAN GOGH	Registro			
16:00 – 17:15 hrs.	MONET	Taller Alma Lorena Chávez Rosales 	El Poder de tu Actitud	La actitud está relacionada al comportamiento y suelen ser un indicador de la conducta, predispone mental y emocionalmente a la persona ante una situación, por lo tanto, puede determinar también el resultado de determinada problemática. La actitud impacta notablemente en las acciones y se da a partir del pensamiento, las creencias, los hábitos, opiniones y valores de cada ser humano. En esta charla se concientizará acerca de la importancia del pensamiento, la atención y el impacto que tienen en nuestras acciones.	Lic. Administración de Empresas con Maestría en Psicopedagogía y en Educación Basada en Competencias. Certificada en: -Life Coach en PNL y Programación Neuro Lingüística y Neurovibráticas. -Disciplina Positiva en la Familia, en el Salón de Clases y en Primera Infancia. -Empowering People in the Workplace. -Educación para la Paz. -Yoga de la Risa -Psicoalegría -Encouragement Consultant by Lynn Lott * Cursos varios de Psicología y Desarrollo Humano Miembro Fundador de: AEAHH (Asociación de Estudios Adlerianos y Humanistas) Casa Colibrí A.C. Nivel Primaria en Montessori Kid's.
17:15 – 17:30 hrs.	VAN GOGH	Coffee Break			
17:30 – 19:30 hrs.	MONET	Taller César De la Peña 	Aprender a Convivir	La charla versa sobre la educación en y para la convivencia en las escuelas; ello, desde la premisa de que la reciente pandemia por COVID 19, no sólo mermó considerablemente la calidad de los aprendizajes, sino también, lamentablemente, hizo estragos en la convivencia, en las relaciones interpersonales necesarias para la construcción grupal y la apropiación de aprendizajes significativos, dificultó el desarrollo de la inteligencia emocional, el trabajo colaborativo, la adquisición del cúmulo de aprendizajes que conlleva la resolución de los conflictos -inherentes a toda relación entre individuos-, la negociación de ideas y la toma de decisiones compartidas. Por otra parte, tampoco, hizo posible el contacto necesario para propiciar el juego en el salón y en el patio escolar, ni la exploración y apreciación de las posibilidades artísticas, propias y de los demás, en fin, entre otras muchas cosas, hizo muy difícil el desarrollo de competencias, tanto de aprendizaje, como de enseñanza. También hablaremos de la diferencia y la igualdad, de los derechos humanos, de quiénes somos y de quiénes son los otros, de la convivencia, de la aceptación positiva de los conflictos, de las actitudes comunes que asumimos frente a éstos, de la violencia cultural y la estructural, de tolerancia e intolerancia, de la diversidad enriquecedora, de la multiculturalidad y de interculturalidad, de los retos que la nueva realidad nos sugiere. En fin, abordaremos la búsqueda colectiva de respuestas a las nuevas preguntas que plantean las actuales circunstancias, por ejemplo: ¿Cómo educar para la convivencia? ¿es posible? ¿Cómo desaprobar lo que sabemos acerca de educar, ante las nuevas necesidades de nuestros "nuevos" alumnos? ¿por qué? ¿Cómo enseñar, con base en cómo aprenden ahora, estos?...	Profesor de Educación Primaria, Técnico Profesional en Artes y Promotor Cultural. 35 años de servicio docente, 24 de los cuales, estuvo adscrito a la Secretaría de Educación del Estado de Coahuila (como Asesor Técnico Pedagógico de la Dirección de Educación Primaria, y en la Dirección de Educación Artística, como Personal con Funciones Sustantivas de esa Dependencia). Ha sido: - *Consejero Nacional y Diseñador de Reactivos* para la Elaboración de Instrumentos de evaluación para el Ingreso, la Promoción y Permanencia en el Servicio Docente de la Reforma Educativa. - *Asesor de Educación Artística* (Primaria) y * Artes Teatro* (Secundaria) de la Reforma Integral de la Educación Básica. - *Coordinador Estatal* del Programa para Atención de Niños Migrantes de Preescolar y Primaria PRONIM en la Coordinación de Innovación y Calidad Educativa, del Programa para el desarrollo de habilidades intelectuales "PIENSO, del Programa Alas y Raíces en Coahuila, del Diplomado Modular a distancia para Promotores y Gestores Culturales Nivel I SEPC-CONACULTA-ANUIES, así como del Plan Actividades Culturales de Apoyo a la Educación Primaria *PACAEP*.SEP-CONACULTA. Conferencista e instructor Nacional y Estatal. - *Actor, Artista visual* y actualmente jubilado desde 2017.

HORARIO	SALÓN	PONENTES	CONFERENCIAS/TALLERES	INFORMACIÓN	BIO DATA
Viernes 8 de septiembre					
7:30 – 8:00 hrs.	VAN GOGH	Registro			
8:15 – 9:15 hrs.	MONET	Plenaria Ana Maurer Tolson 	Planning for the Classroom	<p>In this lecture titled "Planning for the classroom," the main objective is to provide an understanding of the concept of a "didactic sequence" and delve into its various stages. The lecture aims to clarify the definition of a didactic sequence, essentially explaining what it entails and its significance within the educational context. By doing so, participants are expected to gain a comprehensive understanding of the purpose and structure. This understanding can help educators create more organized and impactful lesson plans that cater to the needs of their students and promote a more engaging and effective learning experience.</p>	<p>Ana Maurer studied a degree in Hispanic language and literature at the UNAM (National Autonomous Mexican University) and a Master's Degree in children's literature at the University of Roehampton, London. She is the author of several textbooks for basic and upper secondary education, and as an independent editor, she has collaborated with publishing houses such as Turner, Hilonegro, Abdo, and Santillana, among others. In addition, she has been an external advisor to the University of Cambridge in developing the curriculum and study programs for the English subject in teacher training colleges. She was the head of the department at the Directorate General of Educational Materials of the Ministry of Public Education, where she managed the development of educational materials for the subject of Native Language, Spanish, for 1st and 2nd elementary grades. She has also served as an external advisor for the National English Program as a teacher trainer and language instructor in both basic and higher education levels. She is currently working on designing content to teach Spanish to adults and is also collaborating with the Ministry of Public Education to create educational materials for Phase 2 of the New Mexican School project.</p>
9:30 – 10:15 hrs.	MONET	Ceremonia de Inauguración			
10:15 – 11:30 hrs.	MONET	Plenaria Mario Herrera Salazar 	Strategies for Helping Young Learners Learn English Effectively	<p>This session is about strategies that include engaging and interactive activities, creating a safe and supportive learning environment, incorporating technology, focusing on practical English, encouraging reading and writing, personalizing learning, and providing regular feedback. It's about how to engage young learners in interactive activities such as games, role-plays, and group discussions to help them practice English in a fun and meaningful way.</p> <p>Creating a supportive learning environment where they feel safe to practice and make mistakes can help build their confidence. Incorporating technology in language learning can be a great way to engage them and make learning fun. Focusing on practical English that they can use in everyday situations can increase their motivation. Encouraging reading and writing can help improve their skills while personalizing learning to meet their individual needs and providing regular feedback can help them stay motivated and on track with their learning goals.</p>	<p>Mario Herrera is one of the World's best-known ELT authors for young learners. He has a B.A. in Education and an M.A. in Teaching English as a Foreign Language. He specializes in teaching English to young learners. He has authored or co-authored several bestselling ELT programs worldwide, including Balloons, Pockets and Big Fun for pre-school; Parade, Backpack, and Big English and Big English Plus for primary schools; Big Teens and Sunburst for secondary schools. Mr. Herrera has been involved in teacher training for more than 30 years, and travels around the world on behalf of Pearson, directing seminars and workshops, which are highly regarded and well known for their level of participant involvement. He is the recipient of several academic awards.</p>
11:30 – 11:50 hrs.	VAN GOGH	Coffee Break			
12:00 – 13:15 hrs.		Talleres Simultáneos			
12:00 – 13:15 hrs.	MONET	Mario Herrera 	Connecting our English Classes to Real-world Situations	<p>Learners must engage in authentic tasks or projects that simulate real-world situations, encouraging collaboration, problem-solving, and language use in context. It's an instructional approach that aims to bridge the gap between language learning in the classroom and the use of English in authentic, everyday contexts. It's about recognizing the importance of providing learners with opportunities to apply their language skills in practical, real-world situations, thereby enhancing their language proficiency and communicative competence. Participant will practice some illustrative activities.</p>	<p>Mario Herrera is one of the World's best-known ELT authors for young learners. He has a B.A. in Education and an M.A. in Teaching English as a Foreign Language. He specializes in teaching English to young learners. He has authored or co-authored several bestselling ELT programs worldwide, including Balloons, Pockets and Big Fun for pre-school; Parade, Backpack, and Big English and Big English Plus for primary schools; Big Teens and Sunburst for secondary schools. Mr. Herrera has been involved in teacher training for more than 30 years, and travels around the world on behalf of Pearson, directing seminars and workshops, which are highly regarded and well known for their level of participant involvement. He is the recipient of several academic awards.</p>

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12:00 – 13:15 hrs.	MATISSE	Ana Maurer Tolson 	How to Design a Teaching Sequence	In the workshop titled "How to design a teaching sequence" the primary objective is to provide participants with a hands-on experience of applying the concepts and principles discussed in the earlier lecture, "Planning for the classroom." The aim is to enable teachers to develop their own didactic sequences effectively. By transitioning from theoretical understanding to practical application, this workshop empowers educators to take the knowledge gained from the lecture and transform it into actionable steps. It serves as a bridge between theory and implementation, offering teachers a guided opportunity to translate theoretical concepts into real teaching materials and strategies. In essence, the workshop doesn't just stop at conveying information; it encourages active participation and skill development, ensuring that educators leave with the tools and confidence to create meaningful and impactful didactic sequences that optimize the teaching and learning process	Ana Maurer studied a degree in Hispanic language and literature at the UNAM (National Autonomous Mexican University) and a Master's Degree in children's literature at the University of Roehampton, London. She is the author of several textbooks for basic and upper secondary education, and as an independent editor, she has collaborated with publishing houses such as Turner, Hilonegro, Abdo, and Santillana, among others. In addition, she has been an external advisor to the University of Cambridge in developing the curriculum and study programs for the English subject in teacher training colleges. She was the head of the department at the Directorate General of Educational Materials of the Ministry of Public Education, where she managed the development of educational materials for the subject of Native Language, Spanish, for 1st and 2nd elementary grades. She has also served as an external advisor for the National English Program as a teacher trainer and language instructor in both basic and higher education levels. She is currently working on designing content to teach Spanish to adults and is also collaborating with the Ministry of Public Education to create educational materials for Phase 2 of the New Mexican School project.
12:00 – 13:15 hrs.	KALHO	Alma Lorena Chávez Rosales 	Taller de Neuroeducación	La enseñanza ha tomado otro giro gracias a los avances que hemos tenido en los últimos años acerca del funcionamiento del cerebro, específicamente de los niños y los adolescentes. La Neuroeducación está relacionada con las Neurociencias, la Psicología y la Pedagogía y nos aporta una serie de innovaciones en términos educativos. Es primordial que todo agente educativo conozca y entienda la forma en la que el cerebro aprende para dirigir sus prácticas educativas a favorecer el aprendizaje. En este taller se darán a conocer puntos importantes acerca de la Neuroeducación y a partir de ahí el docente pueda innovar en términos educativos.	Lic. Administración de Empresas con Maestría en Psicopedagogía y en Educación Basada en Competencias. Certificada en: -Life Coach en PNL y Programación Neuro Lingüística y Neurovibráticas. -Disciplina Positiva en la Familia, en el Salón de Clases y en Primera Infancia. -Empowering People in the Workplace. -Educación para la Paz. -Yoga de la Risa -Psicoalegría -Encouragement Consultant by Lynn Lott * Cursos varios de Psicología y Desarrollo Humano Miembro Fundador de: AEA (Asociación de Estudios Adlerianos y Humanistas) Casa Colibrí A.C. Nivel Primaria en Montessori Kid's.
13:30 – 14:45 hrs.		Talleres Simultáneos			
13:30 – 14:45 hrs.	MONET	José Luis Amaya Espinosa de los Monteros 	Developing Life Skills with Young Learners and Teens	Providing life skills education helps to build the foundation for learning skills of individuals. A proper and relevant life skills education is needed for every youth to effectively adjust and participate in society. By encouraging the children and adolescents to strengthen their life skills, we enable them to cope with change, they become engaged, educated, and capable of taking responsibility for themselves and their communities. The process of developing life skills is a lifelong process. Therefore, it is important that we start the process as early as possible.	José Luis Amaya Espinosa de los Monteros has 18 years of experience in language teaching working as teacher trainer and English coordinator, he has a bachelor's degree in English Language Teaching and holds an ICELT certificate from Cambridge University, The Teacher's Development Course and In-Service Teacher Training Course by The Anglo Mexican Foundation. He wrote the complete study plan and teacher's book for a significant part of the Bachillerato English Language Program at UVM México. He is an academic consultant for Corporate and Government in Pearson. In his role, Luis has led different academic projects to innovate and improve the quality of education around Hispanoamérica.

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13:30 – 14:45 hrs.	KALHO	Mónica I. Cantú Maltos 	The Importance of Didactic Material Use in the Classroom	Didactic material facilitates student's learning by tapping into their learning styles and by motivating them. In this workshop, we will consider some important recommendations for using, adapting, or developing didactic material; as well as some hands-on examples of materials and activities for your classroom.	Former Academic Consultant, Teacher Trainer, and Material Developer at Coahuila's English Program for the Secretariat of Education. Currently Teacher of English as a Second Language in State Public Schools, attending from 3rd to 6th grade students.
13:30 – 14:45 hrs.	MATISSE	David Alejandro Lozano Rojas 	Teamwork and Communication must have Soft Skills in the Classroom	Teamwork and communication are two necessary power skills or soft skills, crucial for teachers in order to evolve their professional profile, developing new critical skills for teaching.	David Lozano has been an active participant in education since the early 2000s. He holds a B.A. in Bilingual Education with a specialization in Middle Grades; a Teacher Certificate in Middle Grades Language Arts, E.S.O.L., and Reading from the State of Georgia; and a Master Trainer Certification issued by Pearson. Having taught levels K-12 in Mexico and the United States, has given him insight into the dynamics of multicultural, international classrooms. Past presenter at KSU's Annual ESOL Conference and PROULEX's FID; avid reader and coffee aficionado, he currently serves as a Sales Academic Consultant for Pearson PLC in Northeastern Mexico.
15:00 – 16:15 hrs.	MONET	<i>Plenaria</i> José Luis Amaya Espinosa 	Green Mindset and Steam Learning	With the accelerating climate crisis and growing concern about the environment. There is a growing interest in incorporating environmental topics into the English language teaching classroom. Language classrooms provide an unmissable opportunity to raise awareness of the environmental crisis and help students connect with nature. During this workshop, teachers will embrace "Green STEAM" as a pedagogical approach for building education for the future into lessons and school practice where learners will identify problems, develop research questions, gather, and analyze data, develop possible solutions, and disseminate this information to others.	José Luis Amaya Espinosa de los Monteros has 18 years of experience in language teaching working as teacher trainer and English coordinator, he has a bachelor's degree in English Language Teaching and holds an ICALT certificate from Cambridge University, The Teacher's Development Course and In-Service Teacher Training Course by The Anglo Mexican Foundation. He wrote the complete study plan and teacher's book for a significant part of the Bachillerato English Language Program at UVM México. He is an academic consultant for Corporate and Government in Pearson. In his role, Luis has led different academic projects to innovate and improve the quality of education around Hispanoamérica.
16:15 – 16:35 hrs.	MONET	<i>Ceremonia de clausura y proyección de video</i>			